

Is drone right for this property

Is drone photography worth it for your listing?

Sometimes it is the shot that sells the house. Sometimes it is \$200 for a picture of a roof. Here is how to tell which one you have before you pay for it.

COST

\$200 add on to any listing shoot

IMAGES

2 to 4 aerials is the useful number

REQUIRED

FAA Part 107 certificate for commercial flights

WATCH FOR

Airspace near Palm Springs and Bermuda Dunes

- ☐ Is the lot bigger or oddly shaped, so ground shots understate it
- ☐ Does it back onto a golf course, wash or open desert
- ☐ Is there a view that only appears above the roofline
- ☐ Is there a pool, casita or courtyard worth showing together
- ☐ Is the immediate surrounding something you want shown
- ☐ Is the property inside controlled airspace near an airport
- ☐ Does the HOA or gated community restrict drones
- ☐ Is it an attached unit, where an aerial shows mostly roof
- ☐ Is wind forecast above about 20 mph that day
- ☐ Do you want aerial video as well as stills

QUICK ANSWERS**How much does drone photography cost?**

It is a \$200 add-on to any listing shoot, covering the flight and the edited aerial images delivered alongside the rest of the set.

Do you need permission from the homeowner?

Yes, and from whoever controls the property. For gated communities and HOAs it is worth checking their rules in advance, since a few restrict drone operation regardless of FAA authorization.

Can you fly in windy conditions?

Up to a point. The valley gets genuine wind, particularly through the San Gorgonio Pass and around Palm Springs, and there are days where flying would be unsafe or would produce unusable foo...

Can drone footage be used for video as well as stills?

Yes. If you want aerial video for a listing reel as well as stills, mention it when booking so the flight is planned around both.

ALSO COVERED IN THE FULL GUIDE

- 01** What a drone actually shows a buyer
- 02** When it is clearly worth it
- 03** When I will tell you to skip it
- 04** The legal part that most listings ignore
- 05** Airspace in the Coachella Valley is not uniform
- 06** How many aerials a listing actually needs

Questions, or ready to book?

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