

Picking your backdrop

Which headshot backdrop should you choose?

There are three options and they are all included. The right one depends less on taste than on where the photo is going to live.

OPTIONS

White, black, or on location

COST

All three included, no extra charge

MOST VERSATILE

White, it drops into any layout

DECIDE BY

Where the photo is going to be used

- | | |
|---|---|
| ☐ Where will this photo actually appear | ☐ Does your industry read as formal or approachable |
| ☐ Does the website it goes on have a light or dark background | ☐ Do you want the office or location visible |
| ☐ Will it need cutting out onto another color later | ☐ Is there a brand color the backdrop should not fight |
| ☐ Is it going next to colleagues' photos, and on what backdrop | ☐ Will it be printed as well as used online |
| ☐ Is it for LinkedIn, press, a bio page, or all three | ☐ Do you want more than one look from the session |

QUICK ANSWERS

Can I have more than one backdrop in the same session?

Yes. Switching between white and black takes a couple of minutes, and it is included. Most solo sessions have time for both if you want the options.

Does the backdrop change the price?

No. White, black and on location are all included in the session rate, whichever you choose.

Which backdrop do most people pick?

White, by a distance. It is the most flexible and it is the one that will still look right in five years.

What if my office is not photogenic?

Then we use a backdrop. That is exactly why I bring them. A portable seamless works in any room with about ten by twelve feet of clear floor, including a conference room with the table pushed...

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Questions, or ready to book?

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