

Leave these at home

What not to wear for a headshot

The other half of the wardrobe question. These are the things I see go wrong, and most of them are fixable in the five minutes before you leave.

WORST OFFENDER

Tight patterns, they shimmer on a sensor

TAKE OFF

Smart watches, lanyards, name badges

EMPTY

Trouser and shirt pockets

BRING

A lint roller, seriously

- ☐ Narrow stripes, small checks, herringbone, tight houndstooth
- ☐ Neon and highly saturated brights, they reflect onto your face
- ☐ Pure white if you are on the white backdrop
- ☐ Pure black if you are on the black backdrop
- ☐ Anything with a visible logo you do not want dated
- ☐ Slogans, band shirts, novelty ties
- ☐ Shiny satin or heavy sheen fabric
- ☐ Chunky necklaces that catch the light
- ☐ Smart watches, fitness bands, lanyards, name badges
- ☐ Anything in your trouser or shirt pockets
- ☐ Clothes straight from the dryer with creases set in
- ☐ A brand new outfit you have never worn for a full day
- ☐ Heavy dewy makeup, it reads as shine under lights
- ☐ A haircut from that same morning

QUICK ANSWERS

Can I wear my glasses?

Yes, and you should if you wear them daily. A headshot without them will not look like you.

Does the white backdrop mean I cannot wear white?

It means think about it. A white shirt against white will merge unless we separate it with light, which I can do, but a jacket or a mid tone over the top makes it easier and usually looks be...

What about a beard or stubble?

Whatever you normally have. If you are going to trim, do it a day or two before rather than that morning, for the same reason as a haircut.

Can I retake it if I hate the outfit afterwards?

Tell me on the day and we will shoot another option, that is what the second outfit is for. Once the session is over, a reshoot is a new session.

ALSO COVERED IN THE FULL GUIDE

- 01** Tight patterns are the number one problem
- 02** Colors that work against your face
- 03** The things that quietly date a photo
- 04** Fit problems the camera finds and the mirror does not
- 05** Grooming timing
- 06** What to do if you are unsure

Questions, or ready to book?

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