

Before you leave the house

What to wear for professional headshots

People worry about this more than any other part of a session. The answer is simpler than most advice online makes it sound.

BRING

2 to 3 outfits, no more

SESSION LENGTH

30 minutes solo, 10 to 12 minutes per person for teams

DELIVERY

5 to 7 business days solo, 7 to 10 for teams

STARTS AT

\$285 for a solo session

- ☐ Outfit tried on and worn for a full day already
- ☐ Everything steamed or ironed, collars flat
- ☐ Trouser and shirt pockets emptied, phone and keys with your bag
- ☐ Apple Watch or smart watch off, lanyard and name badge off
- ☐ Lint roller used, and one packed for the drive
- ☐ Glasses cleaned, or empty frames borrowed if you have them
- ☐ Haircut a week ago, not this morning
- ☐ Matte makeup rather than dewy, a touch more than usual
- ☐ Nails tidy if hands may be in frame
- ☐ Water and a snack, low blood sugar shows in the face
- ☐ Arrive five minutes early so you are not photographed out of breath

QUICK ANSWERS**How many outfits should I bring?**

Two or three at most. More than that eats into shooting time and rarely produces a better final selection. Bring the one you feel best in first.

What if my session is outdoors?

The same rules apply, with one addition: avoid anything that will not sit still in wind.

Should I get professional hair and makeup?

It is not required. If you normally wear makeup, wear a little more than usual, since lighting flattens it slightly. Matte over dewy photographs more reliably.

Can I wear a t-shirt?

Yes, if it suits the work you do. A clean, well-fitting plain tee reads as a deliberate choice in creative and trades industries. In finance or law it will read as underdressed.

ALSO COVERED IN THE FULL GUIDE

- 01** The one rule that covers most of it
- 02** Color: mid tones win
- 03** Patterns, logos and jewellery
- 04** Necklines matter more than people think
- 05** Pockets and watches, the two things everyone forgets
- 06** Glasses, hair and the practical stuff
- 07** Layers give you more than one photo
- 08** Think about where the photo is going
- 09** For teams: consistency without a uniform

Questions, or ready to book?

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